

Comparisons of Job Characteristics

Focus Occupation: Radio and Television Announcers (27-3011)

Associated Occupation: Producers and Directors (27-2012)

[Compare Knowledge](#)

[Compare Skills](#)

[Compare Abilities](#)

[Compare Detailed Work Activities](#)

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<<	Focus occupation element is much lower
<	Focus occupation element is lower
0	Focus occupation element is at a similar level
>	Focus occupation element is at a higher level
>>	Focus occupation element is at a much higher level

Knowledge

Similarity of Focus Occupation to Associated Occupation: 91

Focus Occupation: Radio and Television Announcers (27-3011)

Associated Occupation: Producers and Directors (27-2012)

Associated Occupation's Key Knowledge Elements	Average Rating, All Occupations	Associated Occupation's Rating	Focus Occupation's Rating	Evaluation of Focus Occupation
Communications and Media	5.3	17.0	17.8	0 Current knowledge level may be sufficient
Customer and Personal Service	11.3	13.0	10.3	< Expanded education and/or training may be required
Administration and Management	8.4	12.6	7.5	<< Extensive education and/or training may be required
Telecommunications	3.9	11.0	10.9	0 Current knowledge level may be sufficient
Fine Arts	2.2	8.3	6.2	<< Extensive education and/or training may be required

The maximum possible rating is 25.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O*NET (Occupation Information Network) data.

Skills

Similarity of Focus Occupation to Associated Occupation: 88

Focus Occupation: Radio and Television Announcers (27-3011)

Associated Occupation: Producers and Directors (27-2012)

Associated Occupation's Key Skills Elements	Average Rating, All Occupations	Associated Occupation's Rating	Focus Occupation's Rating	Evaluation of Focus Occupation
Coordination	9.1	13.5	10.6	<< Extensive development of skills in this area may be required
Monitoring	9.9	13.3	9.1	<< Extensive development of skills in this area may be required
Time Management	8.9	12.6	10.6	< A higher skill level may be required
Management of Personnel Resources	6.9	11.7	4.1	<< Extensive development of skills in this area may be required
Persuasion	7.4	10.9	8.1	<< Extensive development of skills in this area may be required
Negotiation	6.8	10.4	7.9	<< Extensive development of skills in this area may be required

Management of Material Resources	3.7	6.0	2.0	<<	Extensive development of skills in this area may be required
Management of Financial Resources	3.3	5.9	1.2	<<	Extensive development of skills in this area may be required

The maximum possible rating is 25.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O*NET (Occupation Information Network) data.

Abilities		Similarity of Focus Occupation to Associated Occupation: 87			
Focus Occupation: Radio and Television Announcers (27-3011) Associated Occupation: Producers and Directors (27-2012)					
Associated Occupation's Key Abilities Elements	Average Rating, All Occupations	Associated Occupation's Rating	Focus Occupation's Rating	Evaluation of Focus Occupation	
Oral Expression	12.4	15.1	17.3	>	Current ability level is likely sufficient
Oral Comprehension	12.5	14.9	14.8	0	Current ability level may be sufficient
Written Expression	9.8	13.1	11.5	<	Some improvement in abilities may be required
Speech Recognition	9.9	12.2	13.0	0	Current ability level may be sufficient
Originality	7.6	11.7	10.8	0	Current ability level may be sufficient
Fluency of Ideas	7.6	11.1	9.5	<	Some improvement in abilities may be required
Time Sharing	6.6	8.6	8.3	0	Current ability level may be sufficient

The maximum possible rating is 25.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O*NET (Occupation Information Network) data.

Activities that Both Occupations Have in Common		Similarity of Focus Occupation to Associated Occupation: 91
Focus Occupation: Radio and Television Announcers (27-3011) Associated Occupation: Producers and Directors (27-2012)		
Work Activities	Exclusivity of Activity	
Advise member stations concerning programs or schedules	99	
Communicate visually or verbally	56	
Edit written material	68	
Evaluate length, content, or suitability of program for broadcast	99	
Make presentations	13	
Operate broadcast regulating equipment	95	
Operate recording or broadcast studio controls	87	
Rehearse role from script	89	
Research topics for programs	99	
Signal directions or warnings to coworkers	42	
Use interviewing procedures	23	
Use public speaking techniques	13	

Not all positions in these occupations will necessarily perform all of the listed activities. The exclusivity rating is an indication of how unique the activity is amongst all occupations. The maximum rating is 100. High scores indicate that only a small number of occupations engage in that activity.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O*NET (Occupation Information Network) data.

Tools and Technologies that Both Occupations Have in Common

Similarity of Focus
Occupation to Associated
Occupation: n/a

Focus Occupation: Radio and Television Announcers (27-3011)

Associated Occupation: Producers and Directors (27-2012)

Tools and Technologies

Exclusivity

Tools and technology data is unavailable for one or both occupations.

Not all positions in these occupations will necessarily use all of the listed tools and technologies. The exclusivity rating is an indication of how unique the tool or technology is amongst all occupations. The maximum rating is 100. High scores indicate that only a small number of occupations use that tool or technology.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O*NET (Occupation Information Network) data.